

Education Operational Plan

www.aphaa.org



Introduction - The current strategic plan highlights the need for us to continue to grow the educational opportunities of the organization. The plan focuses on three goals to improve the educational program of the organization. These opportunities do not mean that we will abandon our earlier work, but look at new, innovative and high quality ways to deliver our existing core competency modules and new education offerings.

Goal #1 APHAA will deliver a more comprehensive and diverse education program to better meet the professional development needs of its members.

Strategy APHAA continues to offer Core Competency Modules:

- a. review of length and venue vs. on-line learning
- b. develop tools such as a library of regular follow up training. e.g. - lunch hour seminars etc. and special (enhanced) on- line learning related to the core competencies.

Key Activities

1. Review content of 2 modules – Finance and Client Services as our highest priorities.
2. Identify best learning tools to reach different areas of province.
3. Identify APHAA's resources.
4. Review types of services offered by organizations in province and related education to these services.
5. Review potential new core education courses.

Resource Requirements

1. Executive and committee members time estimates at an additional 10 – 12 hours per module.
2. Consulting time up to 30 hours per module review.
3. IT resources yet to be determined, depending on delivery and meeting methods.

Amount of time need to complete: 2 years to update all modules

Goal #2 **APHAA provides educational offerings that are recognized by peer organizations in other parts of Canada.**

Strategy APHAA will explore the process of developing and maintaining a recognized and accredited certification program for members:
 a. Partner with education institutions.

Key Activities

1. Identify programs that are manageable and relevant for members.
2. Explore partnership opportunities including the pros, cons, costs and delivery model. Assess professional value, history and success.
3. Develop a report on findings.

Resource Requirements

1. Staff time ongoing to administer consultant contracts.
2. Executive and Committee member time.
3. Consulting time to be developed with RFP.

Amount of time needed to complete: 2 years

Goal #3 **APHAA increases its capacity to deliver education to its members.**

Strategy APHAA will develop a business case, to present to funders (i.e. – Province of AB) to develop further offerings.

Key Activities

1. Schedule a meeting with appropriate government representatives to clarify what monies might be available and what information is needed and if a template for any proposal might be appropriate.
2. Create a business case.
3. Meet with key stakeholders and potential funders.

Resource Requirements

1. Committee members time up to 6 hours.
2. Staffing time up to 6 hours
3. General administrative resources.

Amount of time needed to complete: 2 months